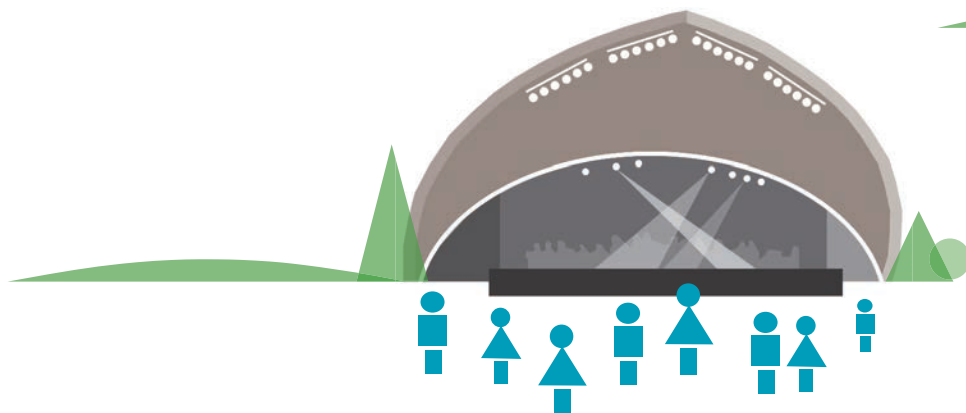




Cultural Policy

CITY OF SAINT-LAMBERT





Show held as part of *Les Jeudis de la place*

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CREDITS

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A WORD FROM THE

Mayor

Dear Fellow Lambertans,

Culture has many faces. Apart from museums, concert halls, festivals and other large-scale events, culture refers first and foremost to local practices. Here in our community, it refers to the municipal library, dance classes, lectures, choirs, exhibitions of works by local artists, the local bookstore, concerts in the Village Square, buildings from the past that define our history, and much more.

Culture concerns all residents, regardless of their age and socioeconomic status. It also involves the artists and artisans who live and create in our community, not to mention the business people and organizations that help support and invigorate community life. Whether as consumers, producers or promoters of culture, all contribute to Saint-Lambert's cultural vitality and dynamism.

We have adopted this new, updated cultural policy to stimulate local cultural life and ensure that it develops and flourishes. The policy provides a reference framework to guide the offering of local cultural services, the support given to cultural initiatives in the community, and more generally, the integration of the community's cultural values and priorities into the many decisions made by City Council.

I invite all members of the community to join together and share their skills and expertise to ensure the development and enrichment of our local culture, a culture that helps define our rich and distinct identity as Lambertans.



Alain Dépatie
Mayor



Maison des Arts Rive-Sud

**A MESSAGE
FROM THE**

Representatives

OF THE CULTURAL POLICY COMMITTEE

Dear Fellow Citizens,

The City of Saint-Lambert adopted its first cultural policy in 1998. Recognizing changes that have occurred in the cultural sphere in recent years in terms of both cultural offerings and citizens' needs, we deemed it the opportune time to update the City's action strategy regarding culture.



Cultural forum

The first step in this process was the holding of a cultural forum in May 2014 that brought together many citizens and local stakeholders in the cultural community. The purpose was to elicit participants' perspectives on the key issues involved in Saint-Lambert's cultural development, obtain their suggestions, and invite them to express their needs.

The forum also provided a unique opportunity for local cultural stakeholders to meet, introduce themselves and share their reflections on our city and its future. These discussions led to the conclusion that, after 16 years, it was time to update the City's cultural policy and launch a new action plan!

From that moment on, we and the other members of the committee embarked upon an enriching and monumental process of reflection. Our main goal was to redefine the City's aims with respect to culture, and accordingly, to adopt an action plan that would be realistic and address the needs and expectations of Saint-Lambert's citizens and cultural organizations.

We are therefore extremely proud and eager to present you with the fruits of our labour. We invite you to discover what this new cultural policy has to offer and what it promises for the future of culture in our municipality.

Enjoy your read!

Boris Chassagne
Dominique Lebeau
Jean-Pierre Roy
Representatives of the Cultural Policy Committee



Cultural

POLICY COMMITTEE

This cultural policy was developed by a committee composed of city councillors and personnel working in the cultural sector within our municipal administration. They were assisted by Lemay+DAA Strategies, a company whose services were retained to aid in the process:

- BORIS CHASSAGNE, councillor for district 3
- DOMINIQUE LEBEAU, councillor for district 4
- JEAN-PIERRE ROY, councillor for district 5
- MICHEL BARBIER, director, Recreation and Community Services
- MICHELLE ROUX-BORDAGE, head, Arts and Cultural Activities Management
- CAROLINE RÉGIS, head, Library Services for the Public
- NORMAND DULUDE, vice-president, Lemay+DAA Strategies
- ISABELLE BOUCHARD, heritage and culture consultant, Lemay+DAA Strategies

The City of Saint-Lambert congratulates the committee members, whose efforts and diverse expertise enabled them to develop a forward-thinking and motivating policy for our community as a whole.

The City also wishes to highlight the commendable participation of all stakeholders and citizens in the cultural forum. They played a vital role both in identifying the issues at hand and the cultural community's needs and in enhancing the Cultural Policy action plan.



DEFINITIONS ADOPTED

Before developing the policy, the committee agreed on the following terminology:

“**Culture is all manifestations of creative expression and the appreciation of the arts and humanities, history and heritage. Culture also includes the knowledge and skills that characterize a community.**”

Sustainable development: Development that meets the current generation's needs without jeopardizing future generations' ability to meet their needs; development that reconciles social, economic and environmental concerns; culture is increasingly recognized as the fourth pillar of sustainable development.

Leisure activities: All educational, expressive, entertainment, skill-development, personal-improvement and social-fulfillment activities in which individuals take part, free of any social or occupational constraints.

Cultural leisure activities: All leisure activities that encourage participation, creativity and/or dissemination in the fields of the arts, history and heritage, the humanities, science and technology, as well as the productions and works deriving therefrom.

Cultural mediation (or outreach): A set of actions and means aimed at creating situations conducive to dialogue and exchanges between citizens, artists and artisans.

Cultural heritage: Historical figures, places and events, as well as documents, buildings, objects, heritage sites, cultural heritage landscapes and intangible heritage.

Cultural practice: An activity pursued by an individual on an amateur or professional basis for the purpose of learning to master a technique or explore his or her creativity. In this context, a cultural practice may be a training, creative or production activity carried out at various levels that range from awareness-raising and initiation to development or even mastery.

Current Status of

LAMBERTANS AND THEIR CULTURAL PRACTICES

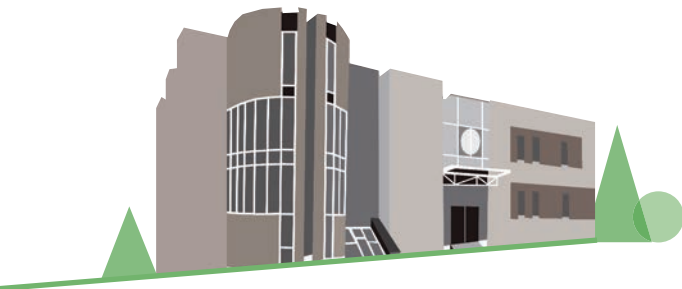
Lambertans appear to have a diverse range of cultural practices and clear interest in taking part in activities offered by the City. That said, they attend many cultural activities outside the municipality (museums, theatres, etc.), while locally they are more involved in community activities (library, courses, etc.).

It also appears difficult to generate high turnout to most of the cultural activities offered by the City, which – except for a few flagship events – attract only a few hundred people a year. This fact risks jeopardizing the survival of some of the less popular activities and ultimately reducing the number and type of activities offered.

FINDINGS

Our analysis of the situation yielded the following findings:

- The local population is educated and well-off, and enjoys a rich cultural life.
- The population is stable but aging, a fact to which current cultural offerings must be adapted.
- Lambertans take advantage of the cultural offerings of neighbouring cities, mainly Montreal.



Public piano

Culture



CULTURAL OFFERINGS AND RESOURCES

The City and various cultural organizations offer many art courses and workshops to children, adults and seniors:

- Children benefit from a vast selection of activities in the performing arts, especially music and dance, but they also have choices in the visual arts.
- Adults can dabble in a number of artistic disciplines, particularly the visual arts, singing and literature.
- Seniors have access to all the activities offered to adults in general, but also to activities reserved exclusively for them, mainly by two organizations.

The event program offered in Saint-Lambert features theatre performances for children and music concerts (instrumental and vocal) for all publics. Saint-Lambert Days (the most popular event with citizens), as well as Festival Classica and the Foire d'art contemporain, have regional appeal and enhance the City's cultural reputation further afield.

Saint-Lambert has a number of venues, essentially municipal buildings and parks, for the practice and dissemination of culture. In terms of heritage resources, Saint-Lambert is known mainly for its friendly village core and its residential neighbourhoods, which date from different historical periods and boast high-quality architecture.

FINDINGS

Our analysis of the situation yielded the following findings:

- Presence of several venues potentially usable for cultural purposes.
- Diverse range of courses offered to all age groups.
- Willingness of organizations to work more closely with each other.
- Prime location in the middle of a large population pool living within a few kilometres of Saint-Lambert and constituting a potential clientele for an attractive cultural package.
- Proximity to a metro station that makes Saint-Lambert more readily accessible to people from outside the municipality.
- Difficulties accessing activities due to transport-related problems (parking shortage, public transit).
- Some available buildings not being put to optimal use.
- Inadequate circulation of information and consultation among cultural stakeholders.
- Limited capacity of organizations to fulfill their missions.

Role OF THE MUNICIPALITY

The municipality constitutes the first platform for developing and expressing the cultural identity of the area we call home. Today, we recognize that culture reflects the distinctive identity of a city, stimulates creativity in various fields and contributes to the community's socioeconomic progress.

THE CITY'S CULTURAL MISSION

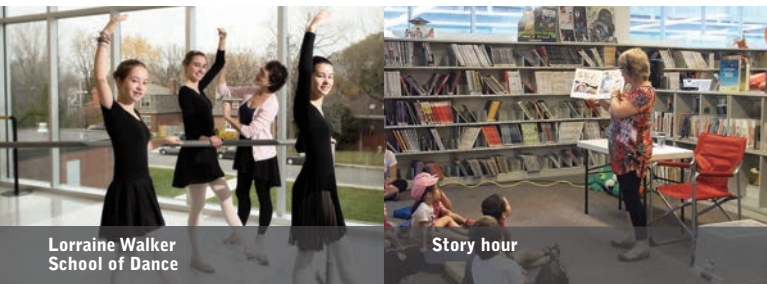
The City of Saint-Lambert's cultural mission is to offer its citizens a wide range of public cultural services at the local level and to manage and enhance the quality of life they have chosen, all for the common good.

The cultural activities, events and resources offered to encourage cultural practice, as well as to preserve and enhance our cultural heritage, give concrete form to this mission by providing guidance and direction to the municipal administration when it comes to exercising their responsibilities in this area.

THE AIM OF THE CULTURAL POLICY

A cultural policy is designed to:

- adequately meet the population's cultural needs by channelling all efforts and available resources in the same direction;
- incorporate culture into all municipal concerns by promoting the definition of priorities, first within the various cultural sectors, but also within other activity sectors that request the municipality's support and resources;
- better define the municipality's cultural identity;
- define a long-term vision and more effectively plan the services offered by the municipality in the numerous culture and communication activity sectors.



Lorraine Walker
School of Dance

Story hour



Les Rendez-vous culturels



Les Mardis en famille

Issues

The issues emerging from our analysis of the situation put the community and citizens at the heart of Saint-Lambert's cultural development. They sum up the concerns that must be addressed by the cultural policy:

1. The vitality and dynamism of the cultural community
2. Citizens' participation in cultural development
3. Saint-Lambert's identity and the enhancement of its uniqueness
4. The contribution of culture to local development

These issues also align with the reference framework provided by the current cultural development agreements between municipalities and the Ministère de la Culture et des Communications (MCC).



Mouillepiéd Historical Society



Improv match



Saint-Lambert Choral Society



Conservatoire de musique de la Montérégie



Vision AND GUIDING PRINCIPLES

Through its vision, the City of Saint-Lambert conveys a clear and comprehensive image of what it hopes to become in the long term at the cultural level:

“**Based on a cultural identity rooted in a rich historic past (both French and English), an enviable environment and a dynamic social and cultural life, Saint-Lambert plans to strengthen its local artistic and cultural vitality and expand its outreach.**

Now more than ever, culture will form an integral part of quality of life in the community and help nurture the feeling of belonging. All decisions that the City will make will take into account their cultural as well as economic, social and environmental impact.”

To support its vision, the City has adopted a number of firm guiding principles that embody a set of convictions to guide its actions:

- **By making culture accessible**, the City recognizes that culture should be within the reach of all citizens, regardless of their age or socioeconomic status.
- The City recognizes that **culture constitutes one of the pillars of sustainable development** in Saint-Lambert, alongside social, economic and environmental concerns.
- Culture forms an **integral part of the overall offerings of the municipality**, a fact that reinforces its power of attraction and ability to retain citizens, organizations and visitors.
- **Our heritage** is a fundamental part of the City’s cultural identity.
- **The contribution of artists, artisans and cultural organizations is essential** to the diversity, richness, and sustainability of our cultural community.
- **A partnership relationship** with cultural organizations, the business community and citizens **is the action and development model preferred** by the City.
- **The leadership role played by the City is vital** to maintaining and increasing its cultural vitality.

Aims AND COMMITMENTS

The main aims defined determine the City of Saint-Lambert's actions regarding culture. To ensure that the aims are achieved, each aim translates into commitments that the City must meet through concrete actions.

1. PROMOTE AND ENHANCE ACCESS TO CULTURE IN WAYS THAT MEET THE PEOPLE'S NEEDS

- Update and expand the City's cultural offerings to complement those of cultural organizations and meet the needs and expectations of the various segments of the population.
- Consolidate the library's role as a third living space for citizens.
- Continue incorporating digital features into the library's service offerings.
- Ensure that the library and the cultural activities it offers play complementary roles.
- Introduce measures that foster artistic innovation.
- Adopt a plan and fee schedule for cultural activities that make them accessible, including actions and activities aimed at specific segments of the population (particularly children and seniors).



2. OPTIMIZE, AND IF NEED BE, DEVELOP THE FACILITIES NEEDED FOR CULTURAL PRACTICE, TAKING INTO ACCOUNT THE COMMUNITY'S NEEDS AND NEW TRENDS

- Analyze the current facilities and their adequacy for cultural practice and for creative, conservation-related, educational and dissemination activities.
- Optimize and upgrade facilities (spaces, buildings and equipment).
- Develop a cultural hub that fosters the exchange, promotion and appeal of culture.
- Make use of facilities other than those belonging to the City (e.g. schools, churches and private establishments) by entering into agreements.



3. DISSEMINATE AND PROMOTE THE CULTURAL OFFERINGS OF BOTH THE CITY AND THE ORGANIZATIONS IT SUPPORTS

- Develop and disseminate a Lambertan cultural calendar, giving priority mainly to information technologies (the Internet and social media).
- Install signage that identifies heritage and cultural sites and routes.
- Enhance billboards to promote cultural activities and events.
- Develop cultural mediation strategies that foster exchanges between citizens, artists and artisans.
- Reinforce culture as an integral part of Saint-Lambert's brand image.

4. SUPPORT AND PROMOTE THE ARTS, CULTURE AND HERITAGE COMMUNITY

- Strengthen the technical and occupational support offered to recognized organizations.
- Provide mechanisms for exchanges, networking and consultation: annual forum, advisory committee on culture, or other.
- Update the volunteer recognition program.
- Encourage collaborative projects between business people and artists.
- Support emerging artists, creators and designers.

5. DEVELOP AND ENHANCE THE PROGRAMS AND ACTIONS DESIGNED TO PROTECT AND PROMOTE OUR HERITAGE, BOTH OLD AND NEW

- Take the necessary steps to improve our knowledge of our local heritage.
- Enhance existing tools for acting on the built environment and develop new ones.
- Develop and implement a plan for safeguarding public archives and private archival holdings, and introduce measures facilitating access to them.



The library's annual book sale



Foire d'art contemporain de Saint-Lambert

6. SUPPORT CULTURAL INITIATIVES LIKELY TO AFFIRM SAINT-LAMBERT'S DISTINCTIVE IDENTITY

- Consolidate and reinforce support for cultural events demonstrating ties to Saint-Lambert's cultural identity.
- Incorporate into our municipal by-laws specific measures that foster the holding of large-scale cultural events in public spaces.
- Promote the presence of art in public spaces.

7. DEVELOP AND ENCOURAGE CONSULTATION AND PARTNERSHIP WITH THE VARIOUS STAKEHOLDERS IN CULTURAL DEVELOPMENT

- Ensure consultation with local educational institutions to facilitate young people's access to cultural activities.
- Give priority to partnerships with the business community that are likely to increase Saint-Lambert's appeal in the cultural sphere.
- Foster intercommunity and intergenerational exchanges.

8. ENSURE CONSULTATION AND COLLABORATION AMONG THE VARIOUS MUNICIPAL OFFICES AND DEPARTMENTS TO IMPROVE THE CITY'S ACTIONS AIMED AT CULTURAL DEVELOPMENT

- Ensure that each office and department within the City administration takes the cultural dimension into account in its action plan.
- Strive to set an example and ensure quality and harmony in the City's actions in the public domain.
- Incorporate the cultural dimension into both urban planning and the development of large-scale institutional and residential projects.

NEXT

Steps

The drafting of this cultural policy is only the first step in the process. To ensure follow-up and the implementation of the related action plan, the City of Saint-Lambert plans to:

- mandate the Library Services, Arts and Culture Office to coordinate the implementation of the action plan in consultation with all other offices and departments;
- provide a follow-up system allowing for annual evaluation of the progress made regarding the aims of the action plan;
- ensure that a cultural development agreement between the municipality and the Ministère de la Culture et des Communications (MCC) is signed annually.

ACKNOWLEDGEMENTS

This cultural policy is testimony to the shared determination, passion and effort of numerous individuals.

In particular, the City of Saint-Lambert wishes to thank:

- the members of the Cultural Policy Committee and the City administration for their diligent work and involvement in the drafting of this policy;
- all the citizens and organizations that expressed their points of view and offered their suggestions during the consultations held as part of this process;
- the Ministère de la Culture et des Communications (MCC) and the Conseil montréalais de la culture et des communications (CMCC) for their invaluable support and informed advisory service.



Saint-Lambert Days

AIM 1

Promote and enhance access to culture in ways that meet the people's needs

	Vitality and dynamism of the cultural community Citizens' participation in cultural development Identity and enhancement of uniqueness Contribution of culture to local development				TIMELINE
Update and expand the City's cultural offerings to complement those of cultural organizations and meet the needs and expectations of the various segments of the population					
– Analyze the needs of the different segments of our population on an annual basis, by means of a survey	✓	✓			Ongoing
– Analyze and assess the cultural offerings of the City and organizations in light of needs and aims, by means of a survey	✓				Ongoing
– Provide a tool for collecting information on the program offered by organizations	✓	✓			Ongoing
– Conduct an annual review of the cultural offerings of the City and organizations to identify the adequately and inadequately covered niches, and adapt the City's offerings accordingly	✓				Ongoing
Consolidate the library's role as a third living space for citizens					
– Refurnish the library (including adding a space for teens and a space for lectures, ergonomic tables, standing workstations, a closed multi-purpose room, etc.)	✓		✓	✓	Short term
– Offer library outreach services and make them accessible	✓			✓	Ongoing
– Introduce new, fun educational activities and document-search training sessions for target clientele (ages 6-12, elementary schools, daycares, teens, men, retirees)	✓			✓	Ongoing
– Relax certain policies (loans without cards, cell phone use, coffee vending machine, areas where conversation is permitted)	✓				Short term
Continue incorporating digital features into the library's service offerings					
– Complete implementation of a range of digital services and tools (RFID chips and self-service loans)	✓				Short term
– Offer e-books in English via Pretnumerique.ca	✓				Short term
Ensure that the library and the cultural activities it offers play complementary roles					
– Establish a common timeline for program development	✓				Short term
– Define the scope of action of the Library Services, Arts and Culture Office	✓				Short term
– Develop the program simultaneously and through coordinated efforts	✓		✓		Ongoing
Introduce measures that foster artistic innovation					
– Reserve time slots in the program for innovative activities	✓				Ongoing
– Enhance promotion of innovative activities	✓				Ongoing
– Include an adapted mediation activity with each innovative initiative	✓				Ongoing
Adopt a plan and fee schedule for activities that make them accessible, including actions and activities aimed at specific segments of the population (particularly children and seniors)					
– Conduct comparative research on the fees charged by neighbouring or comparable cities, by population segment	✓				Short term
– Establish a fee schedule, taking into account the City's other policies (family, etc.)	✓	✓			Short term
– Set up a virtual and mobile ticketing system that allows various methods of payment	✓	✓			Medium term

AIM 2

Optimize, and if need be, develop the facilities needed for cultural practice, taking into account the community's needs and new trends

	Vitality and dynamism of the cultural community	Citizen participation in cultural development	Identity and enhancement of uniqueness	Contribution of culture to local development	TIMELINE
Analyze the current facilities and their adequacy for cultural practice and for creative, conservation-related, educational and dissemination activities					
– Create a descriptive catalogue of the current facilities and mobile equipment, including their potential use	✓			✓	Short term
– Identify the needs to be met in terms of facilities	✓			✓	Short term
Optimize and upgrade facilities (spaces, buildings and equipment)					
– Determine and plan the actions to be taken regarding current facilities	✓			✓	Short term
– Carry out the planned actions in order of priority	✓		✓	✓	Medium/long term
Develop a cultural hub that fosters the exchange, promotion and appeal of culture					
– Identify the cultural hub in the next urban planning program	✓		✓	✓	Medium term
– Carry out urban development activities (e.g. provide signage) that will serve to identify the cultural hub	✓		✓	✓	Medium term
– Promote the cultural hub	✓		✓	✓	Medium term
Make use of facilities other than those belonging to the City (e.g. schools, churches and private establishments) by entering into agreements					
– Identify facilities that complement those of the City and offer potential in terms of use for cultural purposes	✓				Short term
– Enter into agreements with representatives of the selected facilities	✓			✓	Medium term



Les Mardis en famille

AIM 3

Disseminate and promote the cultural offerings of both the City and the cultural organizations it supports

	Vitality and dynamism of the cultural community	Citizens' participation in cultural development	Identity and enhancement of uniqueness	Contribution of culture to local development	TIMELINE
Develop and disseminate a Lambertan cultural calendar, giving priority mainly to information technologies (the Internet and social media)					
– Collect information on the activities offered by the City and recognized organizations for inclusion in the municipal calendar	✓	✓			Ongoing
– Disseminate the activity calendar in the City's promotional tools	✓	✓	✓		Ongoing
– Include the program offered by organizations in the municipality's seasonal pamphlets	✓				Ongoing
Install signage that identifies heritage and cultural sites and routes					
– Update and disseminate the interpretation tour of local heritage sites and buildings	✓		✓	✓	Short term
– Adopt and implement a lighting plan for public heritage and cultural sites and buildings	✓		✓	✓	Medium term
– Disseminate information on local heritage sites and buildings via the City's website	✓		✓	✓	Medium term
Enhance billboards to promote cultural activities and events					
– Each season, change the design of the posters displayed on the Morris pillars and billboards located at entry points to the City	✓				Ongoing
– Assess the relevance of adding or modifying display media	✓				Short term
– Add or modify display media as needed	✓				Medium term
Develop cultural mediation strategies that foster exchanges between citizens, artists and artisans					
– Increase the City's support to organizations involved in cultural mediation	✓				Ongoing
– Establish a framework for cultural mediation	✓				Medium term
Reinforce culture as an integral part of Saint-Lambert's brand image					
– Promote local cultural activities in regional and thematic dissemination tools	✓		✓		Ongoing
– Reinforce the cultural aspect of the City's positioning, in local and regional promotional tools			✓	✓	Short term

AIM 4

Support and promote the arts, culture and heritage community

	Vitality and dynamism of the cultural community	Citizen participation in cultural development	Identity and enhancement of uniqueness	Contribution of culture to local development	TIMELINE
Strengthen the technical and occupational support offered to recognized organizations					
– Develop and implement an organization support and recognition policy	✓	✓			Short term
– Enter into recurrent funding agreements (over three years) with recognized organizations	✓	✓			Short term
– Allocate a budget envelope to cover funding and services for the organizations supported	✓	✓			Ongoing
Provide mechanisms for exchanges, networking and consultation: annual forum, advisory committee on culture, or other					
– Organize an annual meeting where organizations can get together	✓	✓			Ongoing
– Set up a permanent cultural committee with a varying composition that is representative of the community	✓	✓			Ongoing
– Hold an annual event showcasing cultural organizations to spark public interest	✓	✓			Ongoing
– Develop a virtual forum for exchange that is open to all	✓	✓			Short term
Update the volunteer recognition program					
– Set up a support program for the development of volunteer involvement (charter of the organization Loisir et Sport Montérégie)	✓	✓			Short/medium term
– Publicize the (volunteer-recipient) matching services offered by the Centre de bénévolat de la Rive-Sud	✓				Short term
– Target events where information on volunteering opportunities can be conveyed to citizens, and develop a communication tool	✓	✓			Short term
Encourage collaborative projects between business people and artists					
– Establish a directory of local artists interested in collaborating with business people	✓	✓			Short term
– Inform business people of the possibility of participating in collaborative projects with local artists and propose possible matchings	✓	✓		✓	Medium term
– Create and promote a patronage award to be given at the Lambertois Merit Awards Gala	✓	✓			Medium/long term
Support emerging artists, creators and designers					
– Develop a program for showcasing emerging artists, creators and designers of all ages	✓				Ongoing

AIM 5

Develop and enhance the programs and actions designed to protect and promote our heritage, both old and new

	Vitality and dynamism of the cultural community Citizens' participation in cultural development Identity and enhancement of uniqueness Contribution of culture to local development				TIMELINE
Take the necessary steps to improve our knowledge of our local heritage					
– Compile an inventory of old and new built heritage structures, including their structural characteristics			✓		Short term
– Conduct a study to characterize Saint-Lambert's built, urban and landscape heritage			✓		Short term
Enhance existing tools for acting on the built environment and develop new ones					
– Develop a conservation and architectural action guide (for internal use and public release)			✓		Medium term
– Update and enhance the by-law on siting and architectural integration plans (PIIA) in order to protect heritage sites and buildings			✓	✓	Medium term
Develop and implement a plan for safeguarding public archives and private archival holdings, and introduce measures facilitating access to them					
– Develop a plan for safeguarding and showcasing public archives and private archival holdings		✓			Short term
– Provide a place for conserving archives in suitable conditions that comply with current standards	✓	✓			Medium term



AIM 6

Support cultural initiatives likely to affirm Saint-Lambert's distinctive identity

	Vitality and dynamism of the cultural community	Citizen participation in cultural development	Identity and enhancement or uniqueness	Contribution of culture to local development	TIMELINE
Consolidate and reinforce support for cultural events demonstrating ties to Saint-Lambert's cultural identity					
– Establish a long-term partnership and support agreement with the flagship events (Festival Classica, Foire d'art contemporain, Saint-Lambert Days)	✓		✓	✓	Ongoing
– Identify other events likely to affirm Saint-Lambert's cultural identity and analyze their needs	✓		✓		Short term
– Enter into partnership agreements to support the new events identified	✓		✓	✓	Medium/long term
Incorporate into our municipal by-laws specific measures that foster the holding of large-scale cultural events in public spaces					
– Based on the needs analysis (6.1.2), study the possibility of amending certain by-laws	✓			✓	Medium term
– File the necessary by-law amendment applications	✓				Medium term
Promote the presence of art in public spaces					
– Implement the arts project in the City	✓		✓	✓	Medium term
– Compile an inventory of the artworks in the municipal collection	✓		✓		Medium term
– Grant the City a budget for acquiring artworks	✓		✓	✓	Ongoing
– Create and disseminate a directory of the City's public artworks	✓		✓		Medium term
– Develop and implement a policy for integrating artworks into architecture in projects within both the public and private sectors	✓		✓		Medium term



AIM 7

Develop and encourage consultation and partnership with the various stakeholders in cultural development

	Vitality and dynamism of the cultural community	Citizens' participation in cultural development	Identity and enhancement of uniqueness	Contribution of culture to local development	TIMELINE
Ensure consultation with local educational institutions to facilitate young people's access to cultural activities					
– Offer library services to elementary schools on a proactive basis (e.g. document-search training sessions, workshops, and reading and working on site)	✓	✓			Ongoing
– Design an information package on local cultural offerings and possibilities of cultural mediation projects, specifically for school-age populations and to be presented to local schools	✓				Medium/long term
– Revise existing memoranda of understanding, if need be, or establish new ones with educational institutions to encourage the sharing of cultural facilities and equipment	✓				Medium term
– Invite a representative of the school community to sit on the permanent Cultural Committee	✓				Ongoing
Give priority to partnerships with the business community that are likely to increase Saint-Lambert's appeal in the cultural sphere					
– Study the possibility of permitting alcohol consumption in certain restaurants and during major cultural events	✓				Short term
– Develop a commercial signage guide		✓	✓	✓	Medium term
– Enhance the by-law on commercial signage		✓	✓	✓	Medium term
Foster intercommunity and intergenerational exchanges					
– Create opportunities for meetings between the various target clienteles (children, teens, adults, seniors)	✓	✓			Medium/long term
– Evaluate the various cultural communities' needs for exchanges, by means of a survey	✓	✓			Short term
– Include, in the cultural program, activities that showcase the value of a cultural community	✓	✓			Ongoing

AIM 8

Ensure consultation and collaboration among the various municipal offices and departments to improve the City's actions aimed at cultural development

Vitality and dynamism of the cultural community
Citizens' participation in cultural development
Identity and enhancement of uniqueness
Contribution of culture to local development

					TIMELINE
Ensure that each office and department within the City administration takes the cultural dimension into account in its action plan					
<ul style="list-style-type: none"> Disseminate the Cultural Policy to all municipal offices and departments Meet the heads of each office and department to discuss their role in implementing the policy, and provide and obtain feedback on an annual basis Update employees annually on the status of the implementation of the Cultural Policy action plan 				✓ ✓ ✓	Short term Ongoing Medium/long term
Strive to set an example and ensure quality and harmony in the City's actions in the public domain					
<ul style="list-style-type: none"> Organize a design contest for the layout of one or more predetermined public spaces Develop a maintenance plan (technical data sheets) for public artworks and public spaces and buildings Jointly plan each action to be taken regarding municipal buildings, urban development and public spaces that have identity-defining characteristics, in order to raise awareness among the employees concerned Standardize municipal signage 	✓	✓	✓ ✓ ✓	✓ ✓ ✓	Short term Medium term Ongoing Short term
Incorporate the cultural dimension into both urban planning and the development of large-scale institutional and residential projects					
<ul style="list-style-type: none"> Include criteria in the PIIA by-law that require the inclusion of relevant historical or cultural reminders in major projects, depending on the site Increase the visibility of the Prix Louis-Alphonse-Venne awarded for outstanding architectural value Integrate a commemorative feature into the layout of major projects on sites or public roads of historic importance 			✓ ✓ ✓	✓ ✓ ✓	Medium term Ongoing Ongoing



Family Day